

LEADERS OF THE FREE WORLD SPONSORSHIP PROGRAM

LEADERS OF THE FREE WORLD
2020 COHORT

Leaders of the Free World's mission is to develop dynamic leaders who are globally-minded, self aware, and service-driven; through international experience, mentorship, and personal development.

Our Sponsors play a key role in helping to cultivate the next generation of leaders we need to create a more engaged global society

Community Sponsor: \$1000

- Inclusion of logo on website and all print materials for 1 year
- Social Media Mentions (*Facebook, Twitter, Instagram*)

Partner Sponsor: \$2500

- Inclusion of logo on website and all print materials for 1 year
- Featured Article on LFW website
- Social Media Mentions

Global Leadership Sponsor; \$5000

- Inclusion of logo on website and all print materials for 1 year
- Featured Article on LFW website
- Inclusion in any press materials and outreach
- Social Media Mentions
- Strategic promotional mentions

Global Engagement Sponsor: \$10,000

- Major press release
- Inclusion of logo on website and all print materials for 1 year
- Featured Article on LFW website
- Inclusion in any press materials and outreach
- Feature on all Social Media Channels
- Additional strategic promotional mentions

Sponsor a Student: \$3500

The cost of one student's participation in the program is \$3500. This covers in-country cost like food, transport, and accommodations (\$1500), airline tickets (\$1500), and materials, administrative & programming costs (\$500).

Leaders of the Free World (LFW) is a nonprofit organization, founded in 2014. The program currently has partner schools in 4 cities: Chicago, Springfield (MA), New Jersey, and Brooklyn. While there are many international programs which focus on engaging students from diverse backgrounds, LFW is the ONLY program, focused exclusively on Black male students over the age of 18.



2018 LFW Fellows

Is there another type of Sponsorship you'd like us to consider? Contact Us!

Why Leaders Of The Free World?

Of the total number of Black Male students who enroll in college a large proportion will leave without achieving their intended degree (U.S. Dept of Ed, 2004/2009).

Studies show that African-American students who studied abroad, had a 31.2% higher graduation rate than non-participants. (Sutton & Rubin, 2010). These experiences serve as a catalyst for academic achievement, motivation, and positive career outcomes. (Kronholz & Osborn, 2016).

The 2017 Open Doors Report for the Institute of International Education found that only 5.9% of students studying abroad in 2015-2016 identified as Black. compared to 71.5% of whites.

Black men make up roughly 2% of students who study abroad.

The Leaders of the Free World program incorporates personal development, cultural exchange, and mentorship, with a particular focus on community college students. Along with the opportunity for international exposure (Ghana), our students engage in learning and reflection activities, before, during, and after their trip; that target social and psychological barriers to success and retention.



2018 LFW Fellows: (L to R) Eddie Jones jr, Roderick Nash, Pearson Owens (LFW Board), Jordan Allison

“These experiences inspired me to come back to the U.S., and begin working on a dream of mine that I’ve been postponing until I graduated from college. After taking this journey with LFW, I learned so much about myself, goal setting, achieving success, creating a support system.”

— Shemar Wheeler, 2016 LFW Fellow

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Leaders of the Free World is a 501(c)(3) non-profit organization